



El Pollo Loco Announces the Grand Opening of New Restaurant in Tucson, Arizona

June 15, 2020

COSTA MESA, Calif., June 15, 2020 (GLOBE NEWSWIRE) -- El Pollo Loco, Inc. ("El Pollo Loco" or "Company") (Nasdaq:[LOCO](#)), the nation's leading fire-grilled chicken chain, opened its newest restaurant in Tucson, Arizona today. The new restaurant located at 4755 S. Landing Way the 5th location operated by the Lugos Pollos Inc. franchise partner.

"We are thrilled to open the newest El Pollo Loco restaurant in South Side Tucson and continue our expansion in Arizona," said franchisee, Ben Lugo. "With more than 30 years in this business, our company commitment has always been to create the best moments possible for our customers. We are proud to continue serving the city El Pollo Loco's delicious, signature citrus-marinated, fire-grilled chicken and authentic Mexican-inspired offerings."

"It's exciting to continue developing our presence in Arizona, especially alongside a long-time franchisee partner," said Brian Carmichall, Sr. Vice President & Chief Development Officer. "With franchise development being such a vital part of our Company's strategic growth plan, we put immense value on our relationship with Ben and his family. We're happy to celebrate the opening of their fifth El Pollo Loco and congratulate them on this special achievement."

The 2,400 square foot freestanding restaurant has seating for 58 customers, will employ approximately 30 team members, and features the Company's authentic, Mexican-inspired atmosphere that reflects El Pollo Loco's menu and brand identity. The restaurant is open seven days a week from 10:00 a.m. to 10 p.m. in drive thru and 10:00am to 9:30 p.m. for dine-in.

El Pollo Loco fans are encouraged to join [Loco Rewards](#) and will receive a free original Pollo Bowl® after their first regularly priced food or beverage purchase on the mobile app. Loco Rewards members can earn points, redeem rewards and manage offers directly from the mobile app, which is available for download in both the [Apple App Store](#) and [Google Play Store](#).

About El Pollo Loco

El Pollo Loco (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 480 company-owned and franchised restaurants in Arizona, California, Nevada, Texas, Utah, and Louisiana, El Pollo Loco is expanding its presence in key markets through a combination of company and existing and new franchisee development. Visit us on our website at www.elpolloloco.com.

Like: www.facebook.com/ElPolloLoco

Follow on Twitter: [@ElPolloLoco](https://twitter.com/ElPolloLoco)

Follow on Instagram: [@ElPolloLoco](https://www.instagram.com/ElPolloLoco)

Subscribe: www.youtube.com/OfficialElPolloLoco

Join Loco Rewards: www.elpolloloco.com/rewards

MEDIA CONTACT:

Mitch Polikoff/Quinn Kelsey

ICR

646-677-1805

LOCO@icrinc.com



Source: El Pollo Loco Holdings, Inc.