



El Pollo Loco Announces the Grand Opening of New Restaurant in Arlington, TX

September 10, 2018

COSTA MESA, Calif., Sept. 10, 2018 (GLOBE NEWSWIRE) -- El Pollo Loco, Inc. ("El Pollo Loco" or "Company") (Nasdaq: [LOCO](#)), the nation's leading fire-grilled chicken chain, opened its newest restaurant in Arlington, TX today. The new restaurant located at 4911 South Cooper Street marks the first location to open in Arlington and is owned by Chicken Time V, LLC, an affiliate of Chicken Time Holdings, LLC and Henry Investment Group.

"Arlington is a thriving city in North Texas, which makes it the ideal location for our growing list of restaurants in the Dallas-Fort Worth market," said David Henry, CEO of Chicken Time Holdings. "As a city with endless opportunities and constant expansion, we are excited to open our newest El Pollo Loco location in Arlington, and invite the community to enjoy our signature citrus-marinated, fire-grilled chicken and authentic Mexican-inspired menu offerings."

To celebrate the new restaurant, El Pollo Loco will host a special grand opening event for all community members on Monday, September 10. Doors are open to the public and the event's festivities will include special prizes, giveaways, free food samples, and more. Additionally, there will be a ribbon cutting ceremony on September 13 at 11 a.m. with the Greater Arlington Chamber of Commerce.

"We are excited to continue developing our presence in Texas and to open our newest restaurant in a city as thrilling as Arlington," said Gus Siade, Senior Vice President of Operations at El Pollo Loco. "David Henry and the team have played a fundamental role in our expansion over the last three years, and remain committed to growing the brand across the Southwest. We congratulate them on opening their fifth restaurant with us, and look forward to continuing to expand with such a great franchise partner."

The 2,995 square foot freestanding restaurant has seating for 66 guests and features the Company's new 'Vision Design,' with an authentic, Mexican-inspired atmosphere that reflects El Pollo Loco's menu and brand identity. The updated design has warm textures, rustic elements and highlights El Pollo Loco's open kitchen that allows guests to view El Pollo Loco's signature chicken as it is fire-grilled. The restaurant is open seven days a week from 10:30 a.m. to 10 p.m.

For promotions and news on the new Arlington location, fans can follow the restaurant's local [Facebook](#) page. El Pollo Loco fans are encouraged to join [Loco Rewards](#) and will receive a free original Pollo Bowl® after their first regularly priced food or beverage purchase on the mobile app. Loco Rewards members can earn points, redeem rewards and manage offers directly from the mobile app, which is available for download in both the [Apple App Store](#) and [Google Play Store](#).

About El Pollo Loco

El Pollo Loco (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 480 company-owned and franchised restaurants in Arizona, California, Nevada, Texas, Utah, and Louisiana, El Pollo Loco is expanding its presence in key markets through a combination of company and existing and new franchisee development. Visit us on our website at www.elpolloloco.com.

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Source: El Pollo Loco Holdings, Inc.