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El Pollo Loco Announces the Grand Opening of New Phoenix Restaurant

COSTA MESA, Calif., June 29, 2016 (GLOBE NEWSWIRE) -- El Pollo Loco (Nasdaq:LOCO), the nation's leading fire-grilled chicken chain, opened its newest location in Phoenix, AZ today. The restaurant, located at 4728 E. Ray Road is the 20th to open in the Phoenix market.

A photo accompanying this announcement is available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/44ca75d2-a907-4db8-abbb-854eb4afdd69>

"We are excited to continue expanding with the opening of our 22nd location in the state of Arizona and offer another conveniently located destination for individuals and families to enjoy our handcrafted dishes," said Steve Sather, Chief Executive Officer at El Pollo Loco. "Our signature citrus-marinated, fire-grilled chicken is a crowd pleaser and we look forward to sharing our flavorful chicken meals and Mexican-inspired entrees with the Phoenix community."

The brand's signature citrus-marinated, fire-grilled chicken is artfully prepared fresh from the grill by El Pollo Loco's Grill Masters, then hand-cut, and served in its chicken meals and crave-worthy Mexican-inspired entrees. Whether guests are looking for a family chicken meal, burrito, salad, quesadilla or under 500-calorie options, El Pollo Loco has a wide variety of delicious offerings.

The 2,995 square foot restaurant has seating for 84 guests and features the brand's hacienda design, with an open kitchen layout for customers to view El Pollo Loco's signature chicken as it's fire-grilled. The restaurant is open seven days a week from 10 a.m. to 11 p.m.

For promotions and news on the new Phoenix location, fans can follow the restaurant's [local Facebook page](#). El Pollo Loco fans are also encouraged to join the My Loco Rewards Program. New members that sign up will receive a voucher for a free order of chips and guacamole. My Loco Rewards members also receive exclusive offers, information about new menu items, promotions, events and more. To learn more about El Pollo Loco, please visit www.elpolloloco.com or check them out on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

About El Pollo Loco

[El Pollo Loco](#) (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 435 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets like Houston and Dallas through a combination of company and existing and new franchisee development. Visit us on our website at ElPolloLoco.com.

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